

Bring out your creativity
By joining in the

The ASEAN+3 UNet

LOGO DESIGN Competition

Objectives of the Competition

The creation of an official logo to serve as the emblem of the ASEAN+3 University Network or ASEAN+3 UNet

Requirements

- An official and inspiring design LOGO with a write-up 100 words in English
- The logo should underscore and reflect identity of the organisation and strengthen the cooperation of the ASEAN plus three countries, portray the ASEAN and plus three commitment to building a strong network and community : Connect-Harmonise-Partnership
- The organisation name "ASEAN+3 UNet" must be included in the logo

Important criteria

- Clear Message and Image reflect to core value of the network : Connect-Harmonise-Partnership
- Simple and eye-catching emblem
- Creativity and originality

Submission Guidelines and Content Restrictions

Logo Entries (logo + 100 words of rational + artwork + entry form)

Submission must be done by email and post as the following instruction:

By email to aun.achavadee@gmail.com, the works submitted by email must comprise of

1. The Entry Form
2. A rational with a maximum of 100 words in English to describe your concept, theme and symbolic elements.
3. A Soft Copy of Logo PNG/JPEG and PDF files format (at least 300 dpi or 1200 x 1200 pixels together with CMYK color code. The participant has to include one each of the logo in color and black and white format.

By post, the participants has to submit CD of your work, and the two hardcopies of the logo design printed in A4 paper by post in a sealed envelope (with hard copy and digital file)

If the logo incorporates non-standard fonts, you must provide us the font should your logo be selected. If you are chosen as the winner, you **MUST** provide a high resolution vector file and Ai file.

Deadline
30 JUNE 2017

All entries should be sent to AUN Secretariat address

Office of the AUN Secretariat
17th floor, Chaloem Rajakumari 60 Building
Chulalongkorn University
Phayathai Road 10330
Bangkok Thailand



Award

The winner of the competition will receive

800 USD

cash award with appreciation certificate



Download Entry Form and find more information at www.aunsec.org